
ईज़ीली (Easel.ly) का उपयोग करके
इन्फोग्राफिक्स बनाना

<https://www.easel.ly/>

इंफोग्राफिक्स की जरूरत क्या है ?

- अधिक जानकारी
- कम ध्यान अवधि
- दृश्य प्रस्तुतियों को समझना बहुत आसान है

तो अधिक जानकारी कैसे कायम रखें?

What does Creative Commons mean?

Bildersuche.org
by Martin Missfeldt



Solution: **creative commons**
Creative Commons (CC) is a nonprofit organization. It offers pre-licensing agreements. CC licenses are free, but ...
Four possible conditions are important to check:

Attribution (BY)
The author's name must be listed under or next to the work!

No Derivatives (ND)
Exactly use! No editing!

Non Commercial (NC)
No revenue by using of the work.

Share Alike (SA)
Share: Gladly. But only under these conditions!

As result of the combination of these conditions, there are six different CC licenses:

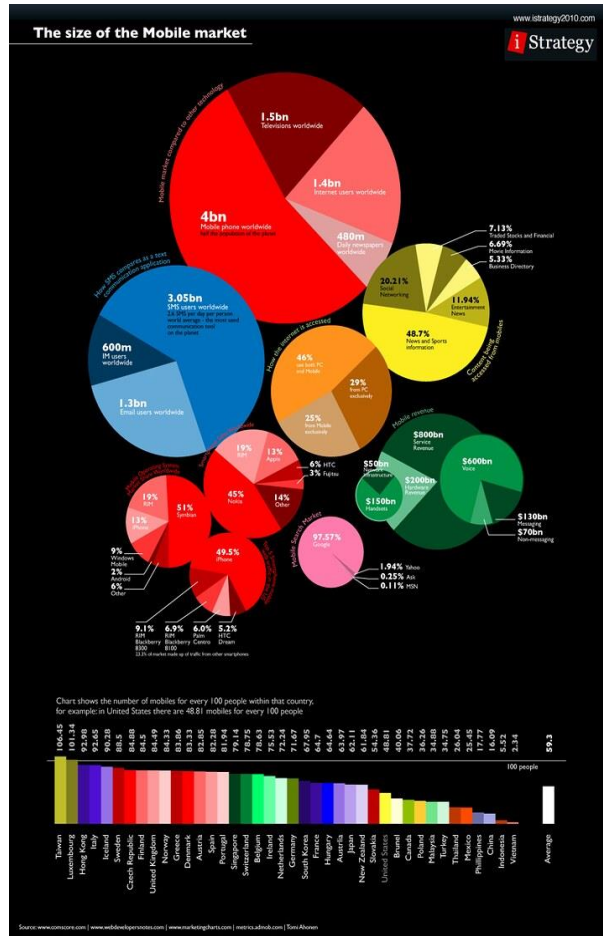
Icon	Short-Text	means...
	CC BY 3.0	Only Attribution (name, sometimes with Homepage-link)
	CC BY-ND 3.0	Attribution and No editing (no derivatives)
	CC BY-NC 3.0	Attribution and No commercial use
	CC BY-NC-ND 3.0	Attribution, No commercial use and No editing
	CC BY-NC-SA 3.0	Attribution, No commercial use and Share Alike
	CC BY-SA 3.0	Attribution and Share Alike

Important! Creative Commons does NOT mean that works are public domain! In any case, at least the **AUTHOR** has to be mentioned!

Advantages of CC licenses

- Statement: free access to digital culture
- Interest in the processing and derivatives.
- Enlargement of the world's material pool.
- Especially: Sharing of your works.
- When using CC licenses users feel more secure that the works could be shared without asking directly.

How to use CC licenses?
Include near your work a reference to the appropriate license (as graphics or text shortcut) and link it to the appropriate license agreement page. More about this:
-> <http://creativecommons.org/choose/>



CELEBRATE MEN'S HEALTH MONTH

WITH **healthfinder.gov**

Celebrate Men's Health Month with these steps to improve your health.

FIND OUT IF YOU ARE AT A HEALTHY WEIGHT

More than **3 in 4 men** are overweight, obese, or extremely obese

GET YOUR BLOOD PRESSURE CHECKED

More than **1 in 3 men** has high blood pressure

GET TESTED FOR HIV

2 in 3 men have never been tested for HIV

Visit healthfinder.gov for more tips and resources.

इन्फोग्राफिक्स

इन्फोग्राफिक्स

- Infographics एक प्रकार का चित्र (Image) है जो किसी पारंपरिक जानकारी, किसी टॉपिक (Topic) या किसी आंकड़ों (Data) को एक चित्र के रूप में प्रस्तुत करता है जिससे लोग उसे आसानी से समझ सकें
- इन्फोग्राफिक्स सूचना (Information), डेटा या ज्ञान (Knowledge) के ग्राफिक दृश्य का वर्णन है

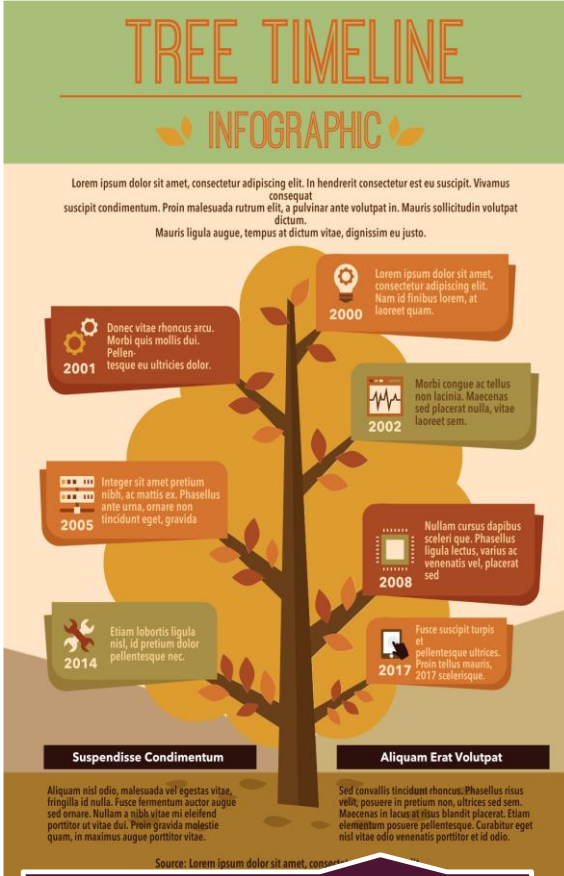
फायदे

- संकल्पना (Concept) की बेहतर समझ के लिए
- उपयोगकर्ता किसी विषय पर जानकारी निकाल सकता है
- आम जनता तक जल्दी और आसानी से जानकारी पहुंचाना

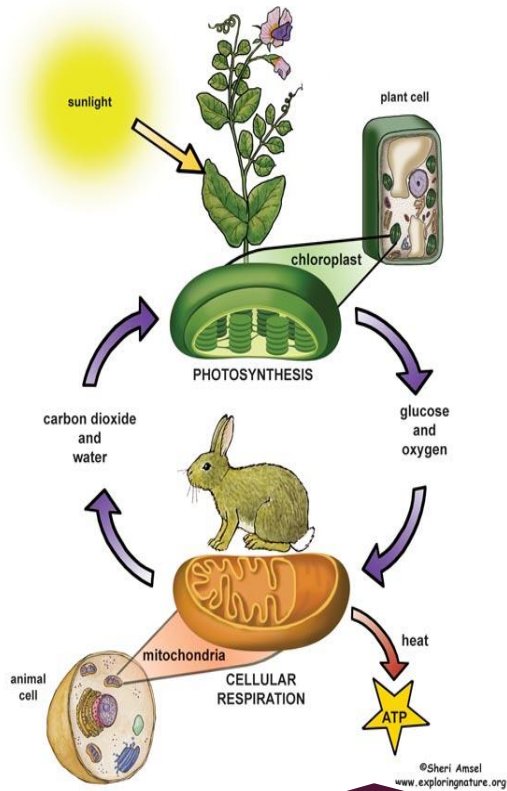
शैक्षिक उपयोग

- दृश्य शैक्षिक सामग्री के रूप में
- चर्चा के रूप में
- विषय का परिचय देने में
- डेटा / आंकड़ों की प्रस्तुति करने के लिए

प्रकार

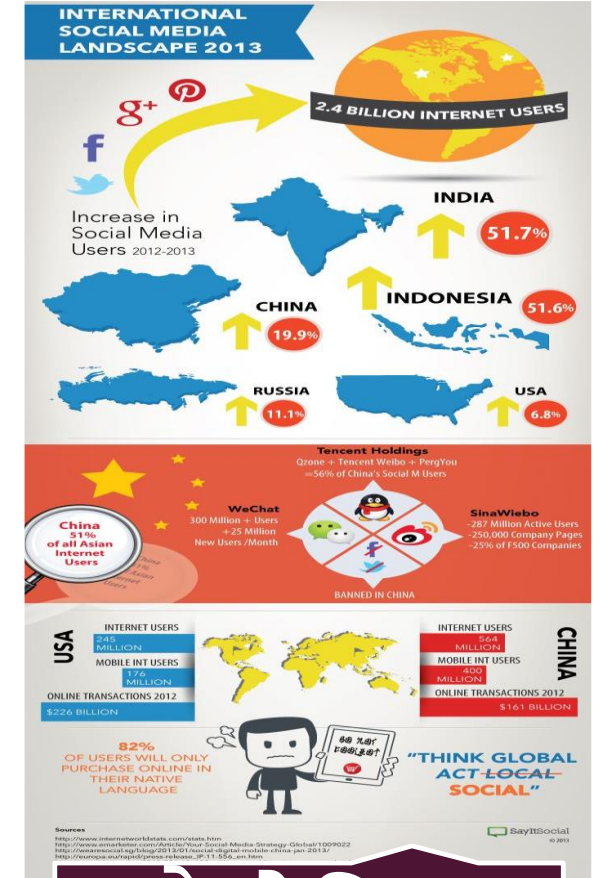


Photosynthesis and Cellular Respiration



Fun Comparison between Western and Eastern Culture

Western Culture	Asian/Chinese Culture
Life Style	Life Style
Individualism	Collectivism
Me	Me
Emphasis on Personality	Emphasis on Group Interests
Anger	Anger
The Boss	The Boss
Equality	Hierarchy
Weekends on the Road	Weekends on the Road



समयरेखा

प्रक्रिया

तुलना

भौगोलिक

INFOGRAPHICS TOOLS



easelly

- यह एक वेब-आधारित इन्फोग्राफिक प्लेटफ़ॉर्म है जिससे उपयोगकर्ता अपनी परियोजनाओं, विचारों, प्रक्रियाओं, अवधारणाओं और रिपोर्ट के माध्यम से व्यक्त कर सकता है।
- डिजाइन अनुभव में कमी वाले उपयोगकर्ता भी आसानी से बना सकते हैं
- यह एक फ्री ऑनलाइन टूल है
- यह केवल इंटरनेट से ही उपयोग किया जा सकता है
- इसकी कुछ सुविधाओं पर भुगतान करना होता है तभी आप इस्तेमाल कर सकते हैं

कौनसी वेबसाइट

easel.ly

easelly

Pricing

About

Getting Started

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Login

English

<https://www.easelly.ly/> The free way to turn boring data into an engaging infographic

Before easelly

Deliverable	Description	Stage	Definition
DE4300 series Storage Video	Brief animated video conveying storage value propositions, Japanese and Chinese versions available also	Preparation	Pre-arrival, first day thru first month activities welcome the new employee to the culture, work environment, and introduce to public procedures and online modules.
New product video spots	Brief animated video conveying 1 min prep for new product	Orientation	HR New Employee Orientation on-line, class benefits training and department specific orientation
New product hardware video	Overview of physical hardware configuration and total value proposition discussion	Product	Employee development planning by super employer's attendance in HR staff developer training (i.e. S2AD or AS2AD)
Product messaging for email awareness campaign for use in an email blast	Product messaging for a podcast campaign or posting	Marketing	Developing university awareness, building relationships, meeting performance expectations contributing to the University's success
	End User customer, SP seller/technical	Support	Monitoring and measuring the effectiveness of the onboarding process.

To better serve SC's small business community, Small Business SC strives for excellence in its services, educational seminars, events and special initiatives. Small Business SC excels at client satisfaction by providing excellent customer service combined with a wide range of products and services to meet the changing needs of small business owners. Throughout the year, client satisfaction on remained above 91 percent paralleling the performance of the previous three years. A total of 166,622 clients were served by Small Business SC in 2014-15, a 16 percent increase over last year. This includes 30,213 in-person visits, 15,171 phone inquiries and 2,317 clients served through e-mail. Small Business SC also saw a 12 percent increase in returning walk-in clients and a 63 percent increase in phone inquiries.

Small Business SC's client surveys demonstrated that to increase client retention are succeeding, with clients re-using our services this year, an 8 percent increase over the previous year. We also saw a 12 percent increase in access to qualify and affordable education, Small Business SC offered 289 seminars in 2014-15 serving a total of 7,167 clients via seminar and webinars, a 22 percent increase over the previous year.

After easelly



Easelly is a simple infographic maker that lets you visualize any kind of information.

अकाउंट/खाता कैसे बनाये

← → ↻ easel.ly/auth/login ☆ ⓘ ⋮

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Login to use Easelly

Email or username

Password


Remember my password [Forgot your password](#)

[Login](#)

or log in with


[Log in with Facebook](#) [Log in with Google](#)

[Privacy Policy](#)



डैशबोर्ड (DASHBOARD)

← → ↻ easel.ly/home#


easelly Pricing ▾ About Getting Started ▾ + Groups  singhaldeepti24 [FREE ACCOUNT](#)

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Public Visuals

6+ Million Visuals Created

Search  Choose Category... ▾

11:47

खाकों के नमूने (SAMPLE TEMPLATES)

← → ↻ easel.ly/home#

Public Visuals
6+ Million Visuals Created

Search

Choose Category...
Choose Category...
Resume
Timeline
Process
Comparison
Food
Social Media
Health
Report
Financial
Real Estate
Misc
Business
Marketing
Holiday
Environment
Science
Checklist
Sales
Recycling

Empty Template

UX DESIGNER VS PRODUCT MANAGER

DesignerMa Share

iPhone VS Galaxy

Phone Share

living WITH LESS - plastic waste -

LessPlasti Share

WHY DO SEA LEVELS RISE

SeaLevelsR Share

WHAT YOU NEED TO KNOW ABOUT ABOUT FLU

AboutFlu Share

The Consequences of OIL SPILLS

OilSpills Share

FLU MYTHS - VERSUS - FLU FACTS

FluMyths Share

DOGS VS CATS

DogsVsCats Share

The Family Types of Beverages

Beverages Share



10 USES OF COCONUT TREES

CoconutShare Share

Visual Learner Characteristics

VisualLearner Share

टूल बार (TOOL BAR)

 File ▾ Download ▾ Share ▾ Resize ▾ Comparison  ▾

 Templates  Objects  Media  Backgrounds  Line  Text  Charts  Upload  Pictogram |  Animations  Undo  Redo  Grid

FOOD INFOGRAPHIC

खाके का आकार बदलना (RESIZING THE TEMPLATE)

The screenshot displays the Easel.ly online design tool interface. At the top, there is a navigation bar with options: File, Download, Share, Resize (selected), and a unique ID: 1589729868. To the right of the ID are buttons for Preview, Save, and Public. Below this is a main toolbar with icons for Templates, Objects, Media, Backgrounds, Pictogram, and Animations. On the far right of the toolbar are Undo, Redo, and Grid options. The central workspace shows a colorful infographic template titled 'FOOD INFOGRAPHIC' with a 'CLEAN FOOD' banner. The infographic features sections for 'TOMATO LYCOPENE 65%', 'ORANGE VITAMIN 70%', and 'EGGPLANT' (partially visible). A 'FRENCH FRIES' section is also visible at the bottom right. A 'Resize' dropdown menu is open, listing various paper sizes: Letter (8.5 x 11 in), Legal (8.5 x 14 in), Executive (7 x 10 in), Tabloid (11 x 17 in), Photo (4 x 6 in), A4 (8.3 x 11.7 in), and A3 (11.7 x 16.5 in). A 'Custom Size' option is highlighted in green at the bottom of the menu. At the bottom right of the workspace, there is a zoom control showing 'Custom', '100%', and a plus sign. The URL at the bottom of the browser is: https://www.easel.ly/create?id=https://s3.amazonaws.com/easel.ly/all_easels/5594876/1589729868&key=pri#

श्रेणी/प्रकार का चयन (CHOOSING TYPE/CATEGORY)

The screenshot displays the Easel.ly web application interface. At the top, there is a navigation bar with options like File, Download, Share, Resize, Comparison, Preview, Save, and Public. Below this is a toolbar with icons for Templates, Objects, Media, Backgrounds, Line, Text, Charts, Upload, Pictogram, Animations, Undo, Redo, and Grid. A search bar is located on the left side of the main workspace. A dropdown menu titled 'Categories' is open, listing various template categories such as Resume, Timeline, Process, Comparison, Food, Social Media, Health, Report, Financial, Real Estate, Misc, Business, and Marketing. The main workspace shows a preview of a 'CLEAN FOOD' vs 'JUNK FOOD' comparison infographic. The infographic is split into two columns: 'CLEAN FOOD' (green background) and 'JUNK FOOD' (orange background). Under 'CLEAN FOOD', there are sections for 'TOMATO LYCOPENE 65%' and 'ORANGE 70%', each with a small image and placeholder text. Under 'JUNK FOOD', there is a section for 'HAMBURGER CALORIES 450' with a burger icon and placeholder text. At the bottom right of the workspace, there is a zoom control set to 100%.

वस्तु (OBJECTS)

easel.ly/create?id=https://s3.amazonaws.com/easel.ly/all_easels/5594876/1589729868&key=pri

File Download Share Resize Comparison Preview Save Public

Templates Objects Media Backgrounds Line Text Charts Upload Pictogram Animations Undo Redo Grid

Search

Go Pro to unlock more! Upgrade

People

- Medical
- Medical Staff
- Miniman
- Misc
- Monuments
- Multimedia
- Music
- Nature
- Network
- News
- Organic
- Outdoor
- Payment
- People

CLEAN FOOD

TOMATO LYCOPENE 65%
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus euismod, odio at.

ORANGE 70%

JUNK FOOD

HAMBURGER CALORIES
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

450 CALORIES

Custom 100%

मीडिया को शामिल करना (INCLUDING MEDIA)

easel.ly/create?id=https://s3.amazonaws.com/easel.ly/all_easels/5594876/1589729868&key=pri

File Download Share Resize Comparison Preview Save Public

Templates Objects Media Backgrounds Line Text Charts Upload Pictogram Animations Undo

INCLUDING MEDIA
FOOD INFOGRAPHIC

CLEAN FOOD JUNK FOOD

Food Item	Percentage	Category
TOMATO LYCOPENE	65%	CLEAN FOOD
ORANGE VITAMIN	70%	CLEAN FOOD
EGGPLANT	70%	CLEAN FOOD
HAMBURG CALORIES	45%	JUNK FOOD
450 CALORIES	52%	JUNK FOOD
FRENCH FR		JUNK FOOD

Unsplash Photos YouTube Upload Files

Search Unsplash Photos

Agriculture

यू ट्यूब वीडियो को शामिल करना (INCLUDING YOUTUBE VIDEO)

easel.ly/create?id=https://s3.amazonaws.com/easel.ly/all_easels/5594876/1589869379&key=pri

File Download Share Resize 1589869379 Preview Save Public

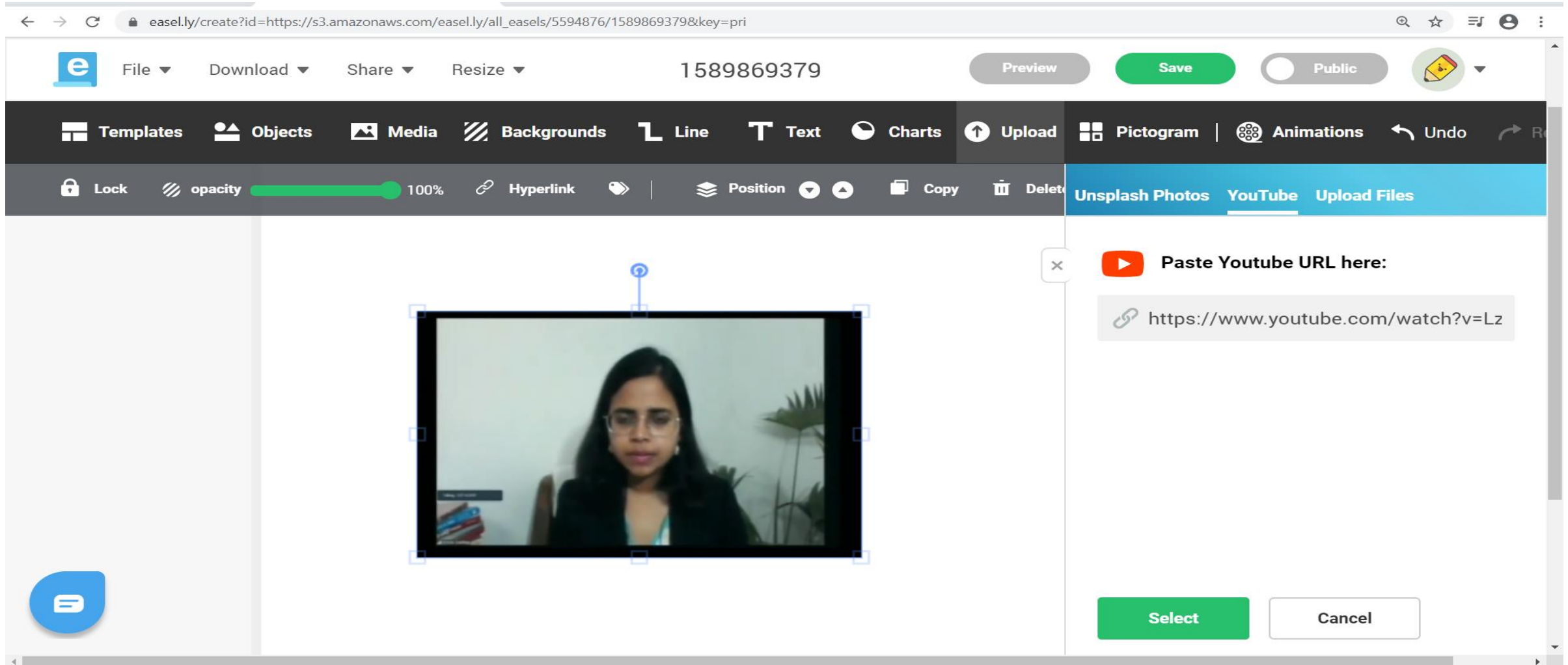
Templates Objects Media Backgrounds Line Text Charts Upload Pictogram Animations Undo

Lock opacity 100% Hyperlink Position Copy Delete

Unsplash Photos **YouTube** Upload Files

Paste Youtube URL here:
<https://www.youtube.com/watch?v=Lz>

Select Cancel

The image shows a screenshot of the Easel.ly web application. At the top, there is a dark purple banner with white text in Hindi and English: "यू ट्यूब वीडियो को शामिल करना (INCLUDING YOUTUBE VIDEO)". Below this is the browser address bar showing the URL "easel.ly/create?id=https://s3.amazonaws.com/easel.ly/all_easels/5594876/1589869379&key=pri". The main interface has a top navigation bar with icons for File, Download, Share, and Resize, followed by the ID "1589869379" and buttons for Preview, Save, and Public. Below this is a menu bar with icons for Templates, Objects, Media, Backgrounds, Line, Text, Charts, Upload, Pictogram, Animations, Undo, and Redo. A secondary toolbar contains icons for Lock, opacity (set to 100%), Hyperlink, Position, Copy, and Delete. The main workspace shows a video player with a woman's face, surrounded by blue selection handles. On the right, a dialog box titled "Paste Youtube URL here:" is open, showing a text input field with the URL "https://www.youtube.com/watch?v=Lz" and buttons for "Select" and "Cancel".

रेखाएं खींचना (LINES)

easel.ly/create?id=https://s3.amazonaws.com/easel.ly/all_easels/5594876/1589729868&key=pri

File Download Share Comp Preview Save Public

Templates Objects Media Backgrounds Line Text Charts Upload Pictogram Animations Undo

Choose shape to draw

Line Arrow L-shaped Wavy

CLEAN FOOD

TOMATO LYCOPENE 65%

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus euismod, odio at.



JUNK FOOD













HAMBURGER CALORIES

Custom 100%







ADDING TEXT


← → ↻ easel.ly/create?id=https://s3.amazonaws.com/easel.ly/all_easels/5594876/1589729868&key=pri 🔍 ☆ 👤 ⋮

 File ▾ Download ▾ Share ▾ Comp... Preview Save Public 


 Templates  Objects  Media  Backgrounds  Line  Text  Charts  Upload  Pictogram  Animations  Undo 

Drag text onto your Canvas


 Title  Header  Body  Bullet  Number  Alphabet






CLEAN FOOD

 **TOMATO**
LYCOPENE **65%**
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus euismod, odio at.

JUNK FOOD

 **HAMBURGER**
CALORIES
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Custom  |  100% 

चित्रिय आरेख (ADDING PICTOGRAM)

easel.ly/create?id=https://s3.amazonaws.com/easel.ly/all_easels/5594876/1589729868&key=pri



File

Download

Share

Resize

Comparison

Preview

Save

Public

Templates

Objects

Media

Backgrounds

Line

Text

Charts

Upload

Pictogram

Animations

Undo

Redo

Pick your icon



Single Icon



Many Icons

Quick tip: Split icons into rows of 5 or 10 to make your pictogram easier to read and understand.



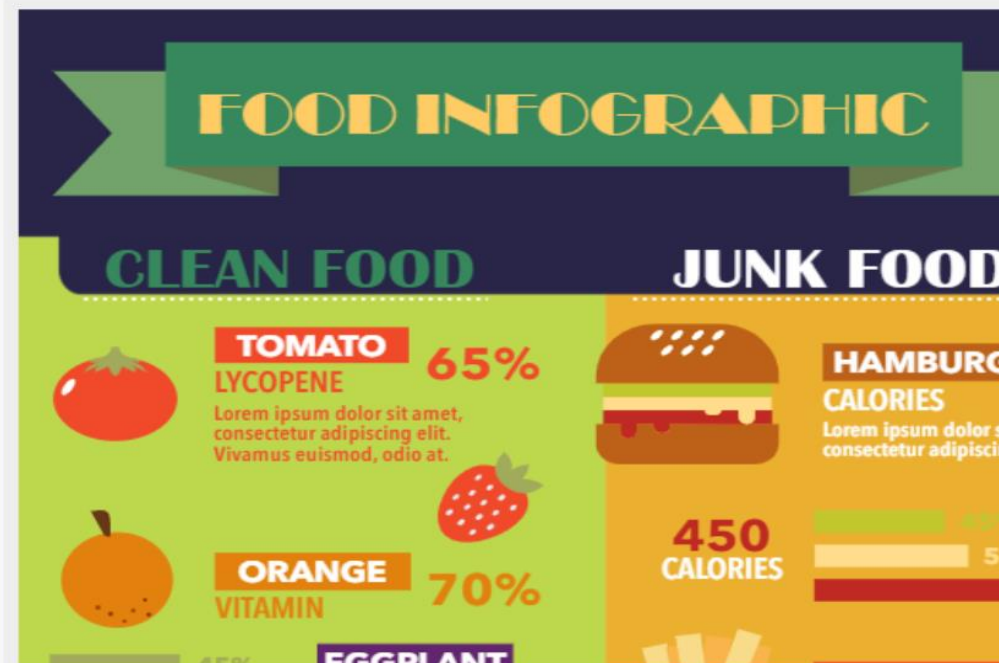
80%

Popsicle Consumption Rate

50%



Popsicle Consumption Rate



एनीमेशन (ADDING ANIMATIONS)

easel.ly/create?id=https://s3.amazonaws.com/easel.ly/all_easels/5594876/1589729868&key=pri

File Download Share Resize Comparison Preview Save Public

Templates Objects Media Backgrounds Line Text Charts Upload Pictogram Animations Undo

Search
Animals

The screenshot displays the Easel.ly web interface. At the top, there's a navigation bar with options like File, Download, Share, and Resize. The main workspace shows a 'Comparison' slide titled 'FOOD INFOGRAPHIC'. The infographic is divided into 'CLEAN FOOD' and 'JUNK FOOD' sections. The 'CLEAN FOOD' section includes 'TOMATO LYCOPENE 65%' and 'ORANGE VITAMIN 70%'. The 'JUNK FOOD' section includes 'HAMBURG CALORIES' and '450 CALORIES'. On the right side, an 'Animations' panel is open, showing a search bar and a dropdown menu set to 'Animals'. Below the search bar, there are several animal icons: three black dog silhouettes, three white cat faces, and one penguin icon.

Section	Item	Value
CLEAN FOOD	TOMATO LYCOPENE	65%
	ORANGE VITAMIN	70%
JUNK FOOD	HAMBURG CALORIES	450 CALORIES
	EGGPLANT	45%

साझा करना (SHARING INFOGRAPHICS)

The screenshot displays the Easel.ly web application interface. The browser address bar shows the URL: easel.ly/create?id=https://s3.amazonaws.com/easel.ly/all_easels/5594876/1589729868&key=pri#. The top navigation bar includes the Easel.ly logo, a 'File' dropdown, 'Download', 'Share' (which is open), 'Resize', 'Comparison', 'Preview', a green 'Save' button, and a 'Public' toggle. The left sidebar contains 'Templates', 'Objects', and 'Media' sections. The main workspace shows an infographic titled 'JUNK FOOD' with a hamburger illustration and the text 'HAMBURGER CALORIES'. The sharing menu is open, listing the following options: 'Invite a friend to edit', 'Share by Email', 'Shareable Link', 'Share as Template', 'Share to Group', 'View in Browser', 'Embed Code', 'Share to Facebook', and 'Share to Twitter'. The bottom right corner features a zoom control set to 100%.

डाउनलोड करना (DOWNLOADING INFOGRAPHICS)

The screenshot shows the Easel.ly interface. At the top, there is a navigation bar with the Easel.ly logo, a 'File' dropdown menu, a 'Download' dropdown menu, a 'Preview' button, a green 'Save' button, a 'Public' toggle switch, and a pencil icon. Below this is a dark toolbar with icons for 'Share', 'Templates', 'Line', 'Text', 'Charts', 'Upload', 'Pictogram', and 'Animations'. The main workspace displays a food infographic with the text 'FOOD INFOGRAPHIC', 'CLEAN FOOD', and 'JUNK FOOD'. A white dropdown menu is open from the 'Download' button, listing four options: 'Low Quality', 'HD High Quality', 'PDF (Print)', and 'Animated Graphics (GIF)'. At the bottom right, there is a zoom control showing 'Custom', a minus sign, '100%', and a plus sign.